

# Dairy women are at the heart of our 2011 calf health awareness campaign

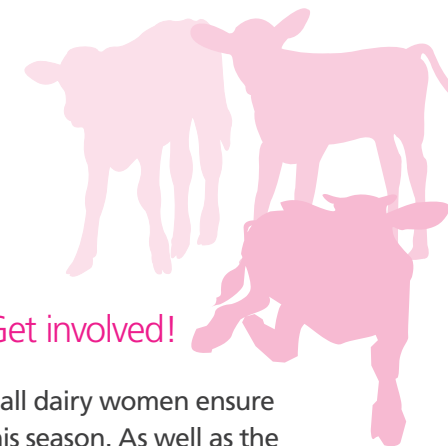


See more calf health information at [www.healthycalves.co.nz](http://www.healthycalves.co.nz)

Intervet/Schering-Plough – proud to be in partnership with the Dairy Women's Network

Intervet/Schering-Plough Animal Health Limited, 33 Whakatiki Street, Upper Hutt. Phone: 0800 800 543. ROT-182-2011.





## ♥ We want to make sure all dairy women have a great calf rearing season!

We'd like to thank the members of the Dairy Women's Network who've already shared their calf rearing experiences with us.

You've told us that women are almost always responsible for the calf rearing – and that you put your heart and soul into keeping calves strong and healthy.

You've also told how heartbreaking it can be when things go wrong and that one of the worst experiences ever is when your calves are hit by infectious scours.

## ♥ Our 2011 calf health awareness campaign features Dairy Women's Network members sharing their stories

Calf scours can happen to even the best farmers – and the financial and emotional costs can be significant and long lasting.

Anyone who's lived through a scours outbreak never wants to experience another!

That's why we've invited members of the Dairy Women's Network to share their scours stories on our new website [www.healthycalves.co.nz](http://www.healthycalves.co.nz)

## ♥ [www.healthycalves.co.nz](http://www.healthycalves.co.nz) will be up and running from the end of April. Get involved!

Our awareness campaign is aimed at helping all dairy women ensure their hard work doesn't turn to heartbreak this season. As well as the video stories, the website will have calf health resources, best practice advice from animal health experts – and you'll be able to share your tips and ideas, too!

## ♥ Our awareness campaign will also promote the Dairy Women's Network.

Intervet/Schering-Plough Animal Health is proud to be a partner to the Dairy Women's Network. It's a great organisation – and we think every dairy woman in New Zealand should be a member! We'll be going out to other women in dairying and encouraging them to join!

## Got a scours story to share that could benefit other dairy women? Let us know!

If you'd like to be part of our 2011 calf health awareness campaign, we'd love to hear from you.

Call Sheena Hopper on (04) 439 1870 or 027 489 2893.

Or email her at [sheena.hopper@sp.intervet.com](mailto:sheena.hopper@sp.intervet.com)